

## Marketing Opportunities Through The Registry Theatre

The Registry Theatre has recently expanded its marketing tools available to renters to help market their shows. If any of the following options appeal to you, please contact [info@registrytheatre.com](mailto:info@registrytheatre.com) or (519) 745-6565. Ad space is allotted on a first-come-first-served basis, with priority given to events happening during the run of the brochure.

The Registry Theatre full colour brochure is printed twice per year: Fall and Winter/Spring. (June 1<sup>st</sup>/Oct 1<sup>st</sup> deadlines)

### **Full Panel Ad in Brochure - \$500**

- Distribution qty of 5,000
- Dimensions 3 7/16" w x 8 1/8" h
- Use of marquee sign for duration of the event
- Includes ad placed on Performances Page of Registry Theatre website upon publication of brochure.
- Lobby TV Ad until the event ends

### **Half Panel Ad in Brochure - \$300**

- Distribution qty of 5,000
- Dimensions 3 7/16" w x 4 1/16" h
- marquee sign for duration of event, depending on availability
- Performances Page of Registry Theatre website upon publication of brochure
- Lobby TV

### **Quarter Panel Ad in Brochure - \$175**

- Distribution qty of 5,000
- Dimensions 3 7/16" w x 2" h
- Performances Page of Registry Theatre website upon publication of brochure
- Lobby TV
- **Does Not include free use of marquee sign**

# Marketing Opportunities Through The Registry Theatre

## **Listing in Upcoming Events of Brochure - \$25**

- Distribution of 5,000
- Title and date of event listed in brochure

## **Ad on Website - \$10/week**

- Dimensions (Pixels 300w x 355h)

## **Marquee Sign - \$25 1<sup>st</sup> day, \$50/week**

- Depends on availability
- Please ask for message plot to plan your message

## **Lobby TV Ad - \$25 per month**

- Performance poster will scroll on the lobby television and be up for 10 seconds each time running in a loop. Ad to fit 16x9 screen
- With this included we will upload the same image to our website performance page.

## **Requirements:**

1. Marquee message plots included in brochure ad packages must be submitted by the 15<sup>th</sup> of the month before your booking, otherwise we cannot guarantee that they will go up when requested.
2. Entries for the on-line calendar, The Registry reserves the right to limit wording if required.
3. Please submit ads for print as high-resolution PDFs or JPEGs. Ads for our website should be lower resolution to keep uploading times to a minimum.
4. All ads are subject to approval by The Registry Theatre. The Registry Theatre reserves the right to refuse any ad based on design, taste, or suitability for the brochure.
5. The Registry theatre and JM Drama can assume no responsibility for content errors in material provided.